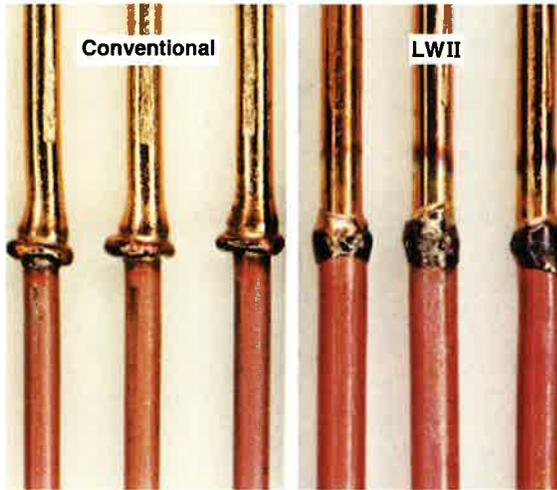




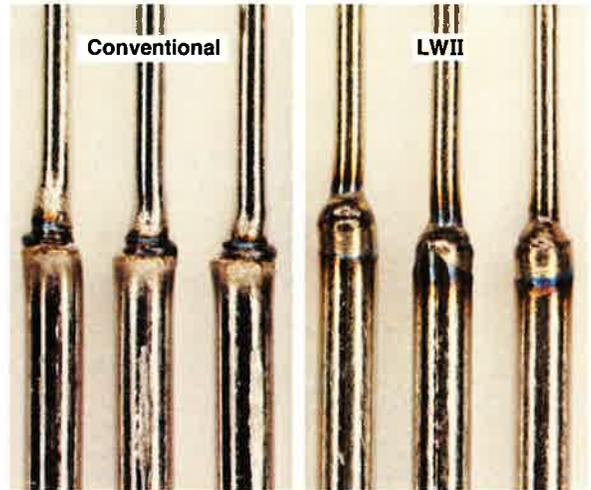
LW II Lead Wires

General Electric's Lamp Components Division introduces LWII two-part lead wires. LWII leads typically feature smaller weld knots, smoother weld contours, stronger welds and greater flexibility in material combinations than our conventional welded leads.

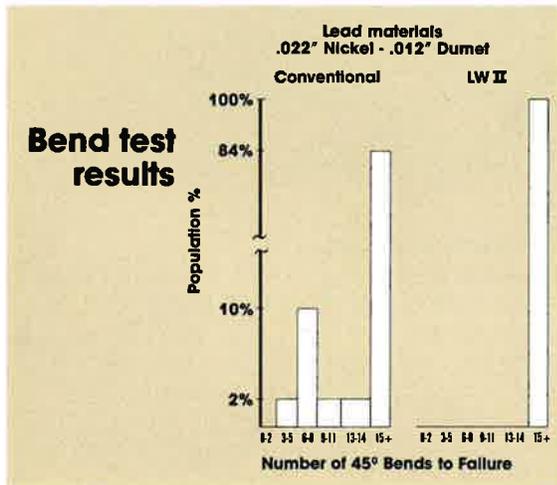
- Smaller More Uniform Weld Knots



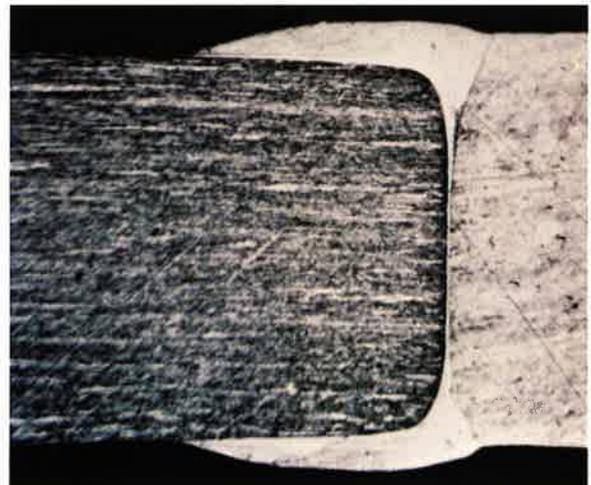
- Smoother Weld Knot Contours



- Improved Strength



- Difficult Material Combinations



Potential benefits to the user—

- Less Shrinkage
- Better Feedability
- Opportunity for Material Substitution

Resulting in—IMPROVED PRODUCTIVITY

Application engineering assistance is available by writing or calling:

General Electric Company
Lamp & Electronic Parts
Products Dept.
Marketing Section
1133 East 152nd Street
Cleveland, Ohio 44110
Phone: (216) 266-4348/4366

To order, contact the nearest Sales Office listed below.

**GENERAL ELECTRIC COMPANY
LAMP COMPONENTS SALES OPERATION**

Domestic

Cleveland (Headquarters)

21800 Tungsten Road
Cleveland, OH 44117
(216) 266-2451

Boston

50 Industrial Place
Newton Upper Falls, MA 02164
(617) 332-6200

Chicago

4333 Trans World Road
Schiller Park, IL 60176
(312) 671-6390

Pittsburgh

205 Valley Park Drive
Pittsburgh, PA 15216
(412) 531-5700

San Jose

1727 North First Street
San Jose, CA 95112
(408) 298-4126

West Orange

10 Rooney Circle
West Orange, NJ 07052
(201) 736-5305
New York: 943-9820

International

Headquarters

International Sales
21800 Tungsten Road
Cleveland, OH 44117
(216) 266-3295
Telex: 985569 (GECOLCS EUCD)

Canada

Canadian General Electric Co., Ltd.
Components Sales
165 Dufferin Street
Toronto M6K1Y9, Canada
(416) 537-4481 Loc. 208

Europe

GENERAL ELECTRIC
Components Marketing & Sales Oper.
21a High Street East, Uppingham
Leicestershire LE15 9PY, England

Telef: 0572-823748/9
Telex: 34362 (GELCOS)
Telefax: 0572-823836

Japan

Soei Tsusho Company, Ltd.
Kagoshima Bank Bldg.
7, Azuchi-machi 3-chome, Higashi-ku
Osaka, Japan
(262) 3358

